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**TO: Economic Support Supervisors
Economic Support Lead Workers
Training Staff
Child Care Coordinators
W-2 Agencies
Workforce Development Boards
Job Center Leads and Managers**

**FROM: Amy Mendel-Clemens
Communications Section
Bureau of Health Care Eligibility**

BHCE/BWP OPERATIONS MEMO

No: 04-19

DATE: 03/30/2004

FS	<input type="checkbox"/>	MA	<input type="checkbox"/>	SC	<input type="checkbox"/>
CTS	<input type="checkbox"/>	CC	<input type="checkbox"/>	W-2	<input checked="" type="checkbox"/>
FSET	<input type="checkbox"/>	EA	<input type="checkbox"/>	CF	<input type="checkbox"/>
JAL	<input type="checkbox"/>	JC	<input type="checkbox"/>	RAP	<input type="checkbox"/>
WIA	<input type="checkbox"/>	WtW	<input type="checkbox"/>		
Other	EP	<input type="checkbox"/>	★		

PRIORITY: HIGH

SUBJECT: The Money Conference – Conference on Personal Finance

EFFECTIVE DATE: Immediately

PURPOSE

This memo provides information about the 2004 Milwaukee Money Conference, an annual conference on personal finance geared toward low-income families.

BACKGROUND

The Department of Workforce Development, the Department of Financial Institutions and Asset Builders of America have teamed up with other community businesses and social services agencies to offer the fifth annual "Money Conference: A Conference on Personal Finance."

The conference will be held Saturday, May 8, 2004 from 8:30 a.m. to 3:30 p.m. at the Milwaukee Area Technical College (downtown campus). Pre-registration is strongly encouraged because space is limited and previous events have been very popular. Registration is also available on the day of the conference beginning at 7:45 a.m. See the attached announcement for a registration form and further contact information.

Cost is \$10 for adults and \$5 per child. It includes a continental breakfast, lunch, program materials and door prizes. Parking is free.

The conference will offer education and training concerning:

- credit, credit reports;
- lending schemes and frauds;
- home ownership;
- savings and investments;
- planned spending;
- estate planning; and
- insurance.

The conference also will offer sessions for children and young adults ages 6 to 18. Children and young adults can learn about investment and financial education programs available in their community. Each participant 18 and older will be able to receive a free copy of their credit report if they bring identification.

Northwest Mutual's Meridee Maynard is the morning speaker and Dennis Kimbro, author of the book Think and Grow Rich: A Black Choice, is the lunch speaker. Three sessions will be conducted in Spanish.

POLICY

The Money Conference is an allowable Wisconsin Works (W-2) education and training activity. W-2 agencies should encourage W-2 participants and staff to attend. If the W-2 agency requires a participant to attend, the following must occur:

1. Necessary supportive services (transportation, child care, and payment for registration) need to be provided.
2. The employment plan should reflect the activity.
3. Hours must be considered in the 10-12 hours per week education and training limit.

Use W-2 service funds to pay registration fees and to provide transportation for W-2 clients. Child care can be paid for using Wisconsin Shares funds for W-2 clients. Conference participants may bring vouchers to gain admission to the conference, and Asset Builders of America, the fiscal agent for the conference, will invoice the appropriate W-2 agency afterwards.

CONTACTS

Jodi Owens, DWD, jodi.owens@dwd.state.wi.us, 608-264-8165 or the DWS Milwaukee Regional Office at 414-227-4633.

★Program Categories – FS – Food Stamps, MA – Medicaid, SC – Senior Care, CTS – Caretaker Supplement, CC – Child Care, W-2 – Wisconsin Works, FSET – Food Stamp Employment and Training, CF – Children First, EA – Emergency Assistance, JAL – Job Access Loan, JC - Job Center Programs, RAP – Refugee Assistance Program, WtW – Welfare to Work, WIA – Workforce Investment Act, Other EP – Other Employment Programs.